

Orion's Big Guns To Fest With 'Colors' B.O. Blazing

With Orion Pictures Intl.'s network of territorial distributors in place and intact, chairman Ernst Goldschmidt and his exec team will head to Cannes with a package of pictures for worldwide playoff glowingly described by the company as its "widest spectrum of product ever."

Goldschmidt and his colleagues will map distribution and marketing strategies for four films that have been released in the U.S.:

● "Colors." Directed by Dennis Hopper. With Sean Penn and Robert Duvall. A drama about warring street gangs and police in Los Angeles. Picture's U.S. release was attended by controversy over its violent content and thematic intent.

● "Dominick and Eugene." Directed by Robert M. Young. With Tom Hulec, Ray Liotta and Jamie Lee Curtis. A drama about twin brothers with radically different personalities. Pic received good reviews in U.S. but rapidly lost screens in New York due to flood-tide of competing releases.

● "Johnny Be Good." Directed by Bud Smith. With Anthony Michael Hall and Robert Downey Jr. Comedy about the unscrupulous methods of bigtime college football recruiters.

● "The House On Carroll Street." Directed by Peter Yates. With Kelly McGillis, Jeff Daniels and Man-

dy Patinkin. A romantic thriller set during the era of the anti-Communist "witchhunts" of Sen. Joseph McCarthy.

Orion Intl.'s distributors also will confer on plans for 10 films that have not been released:

● "Eight Men Out." Directed by John Sayles. With Charlie Sheen, D.B. Sweeney, John Cusack and Christopher Lloyd. Drama based on true story of the 1919 Chicago White Sox who purposely lost the World Series in the infamous "Black Sox" gambling scandal. Now in postproduction.

● "Married To The Mob." Directed by Jonathan Demme. With Michele Pfeiffer, Matthew Modine and Dean Stockwell. An adventure comedy about life in the mafia. Now in postproduction.

● "Bull Durham." With Kevin Costner, Susan Sarandon and Tim Robbins. Romantic comedy about minor league baseball player and baseball groupie. Ready for release.

● "The Moro Affair." Directed by Giuseppe Ferrara. With Gian Maria Volontè. Drama based on the kidnapping murder of Italian Prime Minister Aldo Moro in 1980. Ready for release.

● "Opera." Directed by Dario Argento. With Cristina Marsillach, Ian Charleson and Urbano Barberini. Horror story linked to the "bad luck" myth attached to "Macbeth"

in the opera world. Ready for release.

● "Mississippi Burning." Directed by Alan Parker. With Gene Hackman and Willem Dafoe. Drama based on true story of FBI investigation into Ku Klux Klan murders of three civil rights activists in Mississippi in 1963. Now in postproduction.

● "Great Balls Of Fire." Directed by Jim McBride. With Dennis Quaid. Biopic of controversial rock pioneer Jerry Lee Lewis. Upcoming production.

● "Heartbreak Hotel." Directed by Martin Davidson. With Ally Sheedy, Phoebe Cates and Virginia Madsen. Drama about southern college student awakening to societal injustices during the 1950s. Now lensing.

● "King Of The Mountain." Directed by Frank Oz. With Steve Martin and Jim Belushi. Comedy about rival con men who specialize in relieving wealthy women of their money. Upcoming production.

Orion Intl.'s Cannes business office will be located in the Majestic Hotel. Joining Goldschmidt will be: David Lamping, senior v.p./international sales manager; Diane Keating, v.p., international video; Susan Dambra, director, international ad-pub; Stuart Salter, v.p., Europe/Africa; Sue Clarke, product manager, international video, and Peter Greenwood, administrator for Europe.

Representing Orion Classics will be Tom Bernard, v.p., marketing/distribution; Michael Barker, v.p., sales/marketing, and Donna Gigliotti, v.p., acquisitions.

20 Years Of Cannes Directors Fortnight

(Continued from page 79)

1973 (Cont'd.)

Director	Title/Origin
Mingozi, Gianfranco	La Vita In Gioco (Italy) (Life Is A Game)
Pereira Dos Santos, Nelson Soto, Helvio	Quem E Beta? (Brazil) (Where Is Beta?) Transformacion De Un Agente De Policia (Chile) (The Transformation Of A Police Officer)
Stangerup, Henrik	Farlige Kys (Denmark) (Dangerous Kisses)
Straub, Jean-Marie	Geschicht Sunt Erricht (W. Germany) (History Lessons)
Weisz, Claude	Une Saison Dans La Vie D'Emmanuel (France) (A Season In Emmanuel's Life)
Yoshida, Yoshihige	Kaigenrei (Japan) (Coup D'Etat)
Zolnay, Pal	Photography (Hungary)

1974

Anonymous	Last Grave At Dimbaza (South Africa)
Carvanna, Hugo	Vai Travalhar Vagabundo (Brazil)
Condroyer, Philippe	La Coupe à Dix Francs (France)
De Caro, Lucio	Processo Per Direttissime (Italy)
Fonfura, Antonio Carlos	A Rainha Diaba (Brazil)
Gabrea, Radu	Dincolo De Nisipuri (Romania) (Beyond The Sands)
Greco, Emidio	L'Invenzione Di Morel (Italy) (Morel's Invention)
Gries, Tom	The Migrants (U.S.)
Hanoun, Marcel	La Verite Sur L'Imaginaire Passion D'Un Inconnu (France)
Iosseliani, Otar	Il Etait Une Fois Un Merle Chanteur (USSR)
Kluge, Alexander	Gelegenheit Sarbeit Einer Sklavin (W. Germany) (Parttime Work Of A Female Slave)
Lefebvre, Jean-Pierre	Les Dernieres Fiancailles (Canada)
Lepeniotis, Antonis	Manifest (Austria)
Makavejev, Dusan	Sweet Movie (France/Canada)
Malmros, Nils	Lars Ole. 5C (Denmark)
Nasca, Sergio	Il Saprofita (Italy) (The Profiteer)
Ortiz Tejada, Carlos	Contre La Raison Et Pour La Force (Mexico)
Pavlovic, Zivojin	Let Mrtve Ptice (Yugoslavia) (Dead Bird's Flight)
Ricardo, Sergio	A Noite Do Espantalho (Brazil)
Rivette, Jacques	Celine Et Julie Vont En Bat Jou (France) (Celine And Julie Go Boating)
Ruiz, Raul	La Expropiacion (Chile) (The Expropriation)
Scorsese, Martin	Mean Streets (U.S.)
Sen, Mrinal	Padatik (India)
Simon, Jean-Daniel	Il Pleut Toujours Ou C'est Mouille (France) (It Always Rains Where It Is Wet)
Urteaga, Enrique	Hay Que Matar Al General (Chile)
Van Effenterre, Bertrand	Erica Minor (Switzerland)
Von Guten, Peter	L'Extradition (Switzerland)

1975

Akerman, Chantal	Jeanne Dielman (Belgium)
Andrade (De), Joaquim Pedro	Guerra Conjugal (Brazil)
Angelopoulos, Theodor	O Thiasos (Greece) (The Troupe)
Baldi, Gian Vittorio	L'Ultimo Giorno Di Scuola Prima Delle Vacanze Di Natale (Italy) (The Last Day Of School Before Christmas)
Belmont, Vera	Les Oeillets Rouges D'Avril (France)
Bull Tuhus, Oddvar	Streik (Norway) (Strike)
Farmanara, Bahman	Shazdeh Ehtedjab (Iran) (Prince Ehtedjab)
Fassbinder, Rainer Werner	Faustrecht Der Freiheit (W. Germany) (Fox And His Friends)
Guzman, Patricio	La Batalla De Chile: La Insurreccion De La Burguesia (Chile/Cuba) (The Battle Of Chile: The Revolt Of The Bourgeoisie)
Hannam, Ken	Sunday Too Far Away (Australia)
Hooper, Tobe	The Texas Chainsaw Massacre (U.S.)
Klein, Rotando	Chac (Panama)

(Continued on page 87)

Overseas Coprods Distinguish Atlantic's Feature Film Lineup

Hollywood — Atlantic Entertainment Group's overseas coproduction thrust apparently is beginning to perk as it enters the Cannes Film Festival and market with three films in the official lineup.

"Patty Hearst," the \$20,000,000 joint venture with Britain's Zenith Prods., has been selected as an official U.S. entry in competition, a big boost for Atlantic since it holds worldwide sales rights.

The real Patty Hearst — on whose biography "Every Secret Thing" the picture is based — will be among the celebrities on hand to help promote the launch for European commitments already set by Atlantic Intl. topper Jules Stein.

Atlantic is making sure good photo opportunities emerge by also bringing to Cannes Natasha Richardson (daughter of Vanessa Redgrave and Tony Richardson), who portrays Hearst as the 19-year-old heiress who was kidnaped by a group of radicals in 1974. Director Paul Schrader, who made the Cannes rounds for "Mishima" a few years ago, and producer Marvin Worth, will be present.

Another international coproduction arrangement involves Atlantic and British Screen Finance, the result being two more official entries — "A World Apart," starring Barbara Hershey, Jodhi May and Jeroen Krabbe, and the just-released (U.S.) "Stormy Monday," starring Melanie Griffith, Tommy Lee Jones, Sting and Sean Bean.

"A World Apart," official British election, marks the directorial debut of Oscar-winning cinematographer Chris Menges ("The Killing Fields," "The Mission"). Atlantic holds domestic sales rights to "A World Apart," while London-based The Sales Co. is handling foreign sales.

"Stormy Monday" is set for the Directors Fortnight. Atlantic is in the domestic driver's seat and the U.K.'s Gavin Films is steering the overseas sales.

"We set out to produce creative films that would generate interest from all parts of the world, and we have done it," beamed Jonathan Dana, Atlantic motion picture and tv prez.

The screenings and hoopla during Cannes represent promotional efforts. Earlier, international sales topper Stein closed deals for the three films at Mifed and the American Film Market. At Cannes, Stein will be "consolidating deals" on "1969."

Sedgwick's Story

At the same time, Atlantic will unveil some of the projects in its 2-year, \$120,000,000 production investment. Three offerings, budgeted at \$4-9,000,000, are gearing up for principal photography in the next several months. These include "The War At Home," dealing with the rise and demise of socialite Edie Sedgwick, to be filmed in N.Y., and "Dogfight," to be shot in San Diego by director Michael Winner from a screenplay by Bob Comfort. Sci-fi film "The Borrower" will go before the cameras in Chicago, directed by John McNaughton and written by Sam Egan.

Later in the year, Atlantic says it will start its most expensive film to date, the \$12,000,000 "K2," based on Patrick Meyers' play about two climbers who get stranded on a mountain top.

In addition to foreign sales chief Stein and production topper Dana, Atlantic will be represented at Cannes by chairman/prez Thomas Coleman and acquisitions and development director Robert Rock.

London's New Museum To Get Cannes Ballyhoo

London — The Museum Of The Moving Image, permanent London exhibition due to open this year dedicated to cinema and tv, will be the focus of a publicity push at the Cannes Film Festival.

Museum, being built adjacent to the National Film Theater, is privately financed by oil heir J. Paul Getty Jr. and Sir Yu Kong Pao, Hong Kong businessman.

Museum execs Leslie Harcastle, David Francis and Anthony Smith of the British Film Institute will be touting info on the museum around Cannes.

AFMA's 'How-To' Book Updated For '88 Cannes Market

Hollywood — Members of the American Film Marketing Assn. will descend on the Cannes market this year with what Wolf Schmidt refers to as "a secret weapon."

As chairman of AFMA's Fact Book Committee, the head of Kodak Films and his AFMA colleagues have come up with a massive "how-to" book that provides detailed information on how to deal with distributors in 30 overseas film-buying countries.

The Fact Book, launched in 1984, has been completely updated and reformatted in time for the Cannes negotiation sessions. Under the editorship of Pamela Cordell Avis, the Fact Book covers everything from economic conditions in each country to admission prices and censorship problems. In some instances, price range that can be expected for feature films are included, notably tv.

Similar info is provided for tv and video, geared to the sale of feature films to these media.